

# PUHETERAPEUTTI

## MEDIACARD 2026

**Publisher:**

Finnish Association of Speech Therapists

**Address:**

Asemamiehenkatu 2  
00520 Helsinki, Finland

**Editor-in-chief/Submission of materials:**

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**Printing house:**

PunaMusta Oy

**Layout design:**

PunaMusta Oy  
Sisältö- ja suunnittelupalvelut

**Subscription prices:**

Finland 50 €, other countries 60 €

**Publication:**

4 issues/year

**Print run:**

1,900 copies

**Journal size:**

A4

**Column width:**

1-column 59 mm  
2-columns 122 mm

**Number of columns:**

3

**Printing process:**

Offset

**Advertisement cancellation:**

Latest on material submission deadline

**Materials**

via email

**Images**

JPG-, PNG-, GIF-, PDF- or PCD-format

| No | Publication date | Deadline for editorial material submission | Deadline for publication material submission |
|----|------------------|--------------------------------------------|----------------------------------------------|
| 1  | Feb 27           | Jan 7                                      | Jan 12                                       |
| 2  | May 22           | March 30                                   | April 7                                      |
| 3  | Sep 25           | Aug 3                                      | Aug 10                                       |
| 4  | Dec 11           | Oct 19                                     | Oct 26                                       |

**Employment advertisement prices**

1,50 € / column mm, black & white

1,70 € / column mm, 4-color

**Employment advertisement sizes**

|                               |                                  |
|-------------------------------|----------------------------------|
| 1-column                      | width 59 mm                      |
| 2-columns                     | width 122 mm                     |
| Inside full page              | 210 mm x 297 mm, with margins    |
| Inside full page              | 185 mm x 272 mm, without margins |
| Inside half page, horizontal  | 185 mm x 133 mm                  |
| Inside half page, vertical    | 90 mm x 272 mm                   |
| Inside quarter page, vertical | 90 mm x 133 mm                   |

**Other advertisement prices**

|                              | Black and white | 4-color |
|------------------------------|-----------------|---------|
| Outside back cover full page | 735 €           | 1240 €  |
| Inside full page             | 635 €           | 1085 €  |
| Inside half page             | 460 €           | 695 €   |
| Inside quarter page          | 315 €           | 460 €   |
| Inside eight page            | 210 €           | 295 €   |

**Other advertisement sizes**

|                                  |                                  |
|----------------------------------|----------------------------------|
| Outside back cover full page     | 210 mm x 260 mm, with margins    |
| Outside back cover full page     | 185 mm x 260 mm, without margins |
| Inside full page                 | 210 mm x 297 mm, with margins    |
| Inside full page                 | 185 mm x 272 mm, without margins |
| Inside half page, horizontal     | 185 mm x 133 mm                  |
| Inside half page, vertical       | 90 mm x 272 mm                   |
| Inside quarter page, horizontal  | 185 mm x 65 mm                   |
| Inside quarter page, vertical    | 92 mm x 136 mm                   |
| Inside 1/8 of a page, horizontal | 92 mm x 65 mm                    |

**Employment advertisements on our website**

website advertisement price 315 €

website advertisement + journal advertisement:  
290 € + the price of a journal advertisement