

PUHETERAPEUTTI MEDIACARD 2025

Publisher:

Finnish Association of Speech Therapists

Address:

Asemamiehenkatu 2
00520 Helsinki, Finland

Editor-in-chief/Submission of materials:

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Printing house:

PunaMusta Oy

Layout design:

PunaMusta Oy
Sisältö- ja suunnittelupalvelut

Subscription prices:

Finland 50 €, other countries 60 €

Publication:

4 issues/year

Print run:

1,900 copies

Journal size:

A4

Column width:

1-column 59 mm
2-columns 122 mm

Number of columns:

3

Printing process:

Offset

Advertisement cancellation:

Latest on material submission deadline

Materials

via email

Images

JPG-, PNG-, GIF-, PDF- or PCD-format

No	Publication date	Deadline for editorial material submission	Deadline for publication material submission
1	Feb 28	Jan 7	Jan 13
2	May 23	March 31	April 7
3	Sep 26	Aug 4	Aug 11
4	Dec 12	Oct 20	Oct 27

Employment advertisement prices

1,50 € / column mm, black & white

1,70 € / column mm, 4-color

Employment advertisement sizes

1-column	width 59 mm
2-columns	width 122 mm
Inside full page	210 mm x 297 mm, with margins
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, vertical	90 mm x 133 mm

Other advertisement prices

	Black and white	4-color
Outside back cover full page	735 €	1240 €
Inside full page	635 €	1085 €
Inside half page	460 €	695 €
Inside quarter page	315 €	460 €
Inside eight page	210 €	295 €

Other advertisement sizes

Outside back cover full page	210 mm x 260 mm, with margins
Outside back cover full page	185 mm x 260 mm, without margins
Inside full page	210 mm x 297 mm, with margins
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, horizontal	185 mm x 65 mm
Inside quarter page, vertical	92 mm x 136 mm
Inside 1/8 of a page, horizontal	92 mm x 65 mm

Employment advertisements on our website

website advertisement price 315 €

website advertisement + journal advertisement:
290 € + the price of a journal advertisement