

PUHETERAPEUTTI

MEDIA CARD 2024

Publisher

Finnish Association of Speech Therapists

Address

Asemamiehenkatu 2
00520 Helsinki, Finland

Editor-in-chief/Submission of material

Anna-Kaisa Tolonen
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Printing plant

PunaMusta Oy

Layout design

PunaMusta Oy
Teija Virtanen

Order price

Finland 50 €, other countries 60 €

Publication frequency

4 times a year

Edition

1 900 copies

Size of the journal

A4

Column width

1-column 59 mm
2-columns 122 mm

Columns

3

Printing method

Offset

Cancellation of advertisements

Latest on material submission deadline

Material

via email

Images

JPG-, PNG-, GIF-, PDF- or PCD-format

No	Publication date	Deadline for editorial material submission	Deadline for publication material submission
1	March 1	Jan 8	Jan 15
2	May 24	April 2	April 8
3	Sep 27	Aug 5	Aug 12
4	Dec 13	Oct 21	Oct 28

Employment advertisements prices

1,50 € / column mm, black & white

1,70 € / column mm, 4-color

Employment advertisements sizes

1-column	width 59 mm
2-columns	width 122 mm
Inside full page	210 mm x 297 mm, with margins, + 3 mm for cutting (216 x 303 mm)
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, vertical	90 mm x 133 mm

Other advertisements prices

	Black and White	4-color
Outside back cover full page	735 €	1240 €
Inside full page	635 €	1085 €
Inside half page	460 €	695 €
Inside quarter page	315 €	460 €
Inside eight page	210 €	295 €

Other advertisements sizes

Outside back cover full page	210 mm x 250 mm, with margins + 3 mm for cutting (216 x 256 mm)
Outside back cover full page	185 mm x 260 mm, without margins
Inside full page	210 mm x 297 mm, with margins+ 3 mm for cutting (216 x 303 mm)
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, horizontal	185 mm x 65 mm
Inside quarter page, vertical	92 mm x 136 mm
Inside eight page, horizontal	92 mm x 65 mm

Employment advertisements in our website

website advertisements price 315 €

website advertisement + magazine advertisement:
290 € + a price of the magazine advertisement